



2018 MARKET OUTLOOK FORUM

Sponsorship Proposal

14 – 15 March 2018 | Sydney, NSW

EXCITING OPPORTUNITIES ON OFFER!

The highly anticipated bi-annual Citrus Market Outlook Forum - the only national event for the citrus industry for the year - will be held in the heart of Sydney from 14 to 15 March 2018, with more than 150 representatives from the growing, packing and marketing sectors of the citrus industry expected to attend. The Forum will be held at the National Maritime Museum, located on an impressive Darling Harbour appointment, and includes an exclusive Pre Dinner drinks event on the HMAS Vampire and an Official Forum Dinner on the Darling Harbour - renowned around the world for its sparkling waters, sights, and fabulous tourist attractions.

Over the one and a half day program, expert speakers and panels will explore current and future trends in the export, domestic and juice sectors.

Highlights of the 2018 event will include:

- export market performance, challenges & opportunities
- domestic market trends and new developments
- prospects for new juice products and juice exports.

Forum keynote speakers will also give valuable insights into these rapidly expanding markets.

With all the key players in the Australian citrus industry gathered in one venue, the networking opportunities will be superb, not only during the Forum itself, but also during the popular Sydney Harbour dinner event.

Citrus Australia is committed to engaging with delegates through an energising and informative program of speakers, and facilitating networking and business opportunities for sponsors via an interactive and dynamic Forum program. This is also an excellent opportunity for sponsors to displaying their latest technology and services to a targeted audience.

Sponsors will receive acknowledgment prior to, during and after the Forum via conference materials and the website, and enjoy significant contact with delegates throughout the event.

To ensure that you are informed of latest trends and prospects, Citrus Australia is offering a unique opportunity for key supply chain partners to promote their company via a limited number of exclusive sponsorship options. Please consider at your earliest convenience, however - as options are strictly limited, and are on a first come, first serve basis!

The program will commence on Wednesday 14th March, with a focus on world trends and export markets. Thursday the 15th of March will focus on domestic and juice sector trends and opportunities.

SPONSORSHIP OPTIONS



MAJOR EVENT SPONSOR

As the only major sponsor, don't miss out on this opportunity to be acknowledged accordingly!

SOLD

\$15,000 + GST

- Presentation to delegates of up to ten minutes at a negotiated time during the Forum
- Acknowledgement as major sponsor on all event promotional material
- Branded lanyards. Your company logo will be worn by all Forum delegates, with the company logo printed onto the neck straps
- Ability to display banner during the Forum
- Opportunity to place marketing material on delegate tables
- Complimentary registration for two delegates
- Half page colour advertisement in the industry publication *Australian Citrus News*
- Company logo & website link on Citrus Australia website
- Recognition of major event sponsorship during the event

PRE-DINNER DRINKS & CANAPES on the HMAS VAMPIRE

\$5,000 + GST

SOLD

What a venue! The HMAS Vampire, Australia's largest museum vessel, is the last of the country's big gun ships, and boasts 360 degree views of the Harbour for delegates to enjoy on the deck at sunset. Become the benefactor of this fantastic social networking event at this unique location, prior to the Forum Dinner.

- Three minute welcome to delegates during the Pre-dinner drinks event
- Acknowledgement as pre-dinner drinks sponsor

throughout the event, as well as pre and post Forum

- Ability to display pull up banners during Forum proceedings
- Acknowledgment in the industry magazine, *Australian Citrus News*
- Company logo & website link on Citrus Australia website

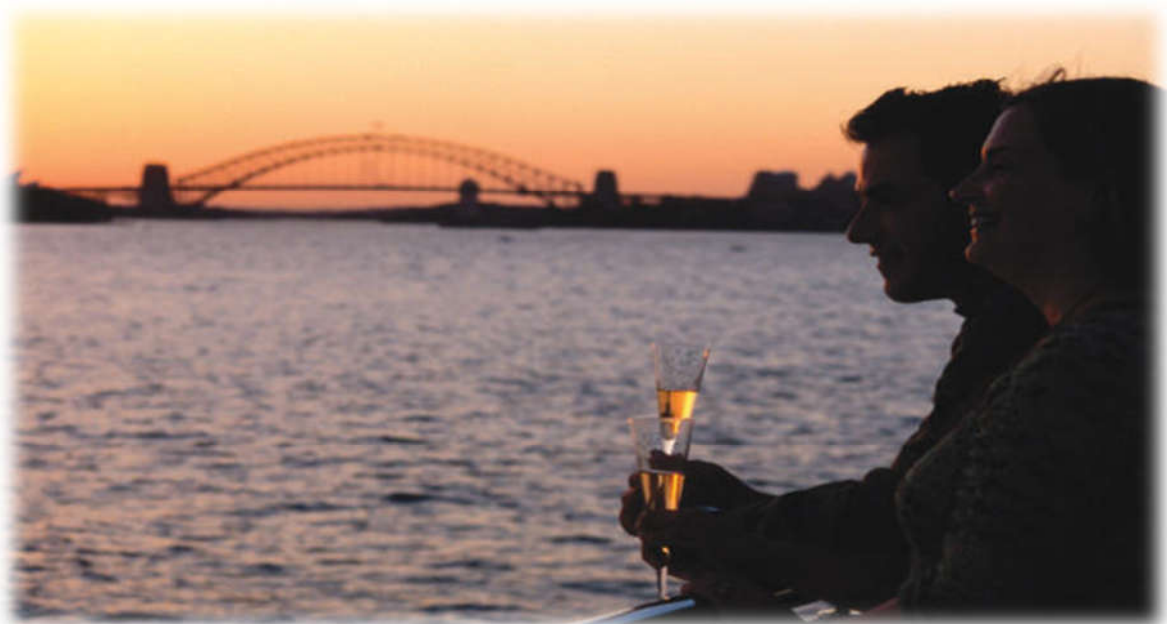


OFFICIAL FORUM DINNER ON THE SYDNEY HARBOUR
\$7,000 + GST

SOLD

What a raging success this event has been at previous Export Forums! Delegates arrive at the Darling Harbour side location and are greeted with a drink to enjoy on the deck the sunset, followed by a sumptuous three course meal with drinks. Benefits include:

- Acknowledgement as dinner sponsor, the major social and networking event of the Forum
- Keynote speaking opportunity, which includes a five - ten minute address
- Acknowledgment in the industry magazine, *Australian Citrus News*
- ability to display banner & printed or promotional material
- Company logo & website link on website
- Recognition of sponsorship during the event



TRADE STAND SPONSOR *(limited numbers)*

SOLD

\$3,500 + GST

Looking for more visibility? Benefits of the Promotion Sponsor include:

- Opportunity to display promotional material on a small table in a high traffic area
- Complimentary full event registration for one delegate
- Ability to display two pull up banners
- Acknowledgment in the industry magazine, *Australian Citrus News*
- Company logo & website link on Citrus Australia website
- Recognition of sponsorship during the event

WATERVIEW RECOVERY BREAKFAST Featuring Keynote Speaker

SOLD

\$5,000 + GST

The Terrace Room at the National Maritime Museum holds ultimate Darling Harbour views, and will be the venue for the official forum breakfast event on Thursday 15th March.

The breakfast will feature guest speaker Professor David Hughes - International Speaker on Global Food and Drink Industry Issues. Around the world, David speaks to senior agribusiness and food industry managers about global food industry developments that are and will affect their businesses and industry. Energetic, engaging, humorous and insightful, David gains the very highest evaluations at seminars, conferences and Board level discussions in every continent he visits.

- Five minute welcome and introduction
- Naming rights to the event
- Company signage throughout the duration of the Forum, including the breakfast event
- Complimentary full event registration for one delegate
- Acknowledgment in the industry magazine, *Australian Citrus News*
- Company logo and link on the Citrus Australia website
- Recognition of sponsorship during the event



BARISTA STATION

\$5,000 + GST

Keen to put a smile on the face of every delegate, as well as your company name directly into their hands?

- Delight delegates with a true barista coffee during Forum proceedings!
- Quality branded take-away coffee cups with lids
- Barista on hand to prepare coffees
- Company signage at the designated coffee station
- Acknowledgment in the industry magazine, *Australian Citrus News*
- Company logo and link on the Citrus Australia website
- Recognition of sponsorship during the event



SOLD

LANYARDS

\$5,000 + GST

Have your company logo on the neck of every delegate at the Forum!

The high quality printed lanyard features a twill strap, and two swirl clips and branded name tag – which will be worn by all Citrus Outlook Forum delegates.

- The lanyard sponsorship includes your company logo printed onto the neck strap
- Company logo and link on the Citrus Australia website
- Company logo will be featured in the forum edition of the *Australian Citrus News*
- Display of company logo during the Forum
- Your company will be verbally recognised at the Forum
- See image to the right for lanyard example



SOLD

PROGRAM SESSION SPONSORSHIP

\$3,000 + GST

Limited packages available

Should a session be the right fit for your company, consider sponsoring the program session. Sessions will be based around catering times, ie from day start to morning tea, morning tea until lunch break, etc.

Benefits include:

- Formal introduction and interaction with your company representative with professional MC Mr. Tristan Kitchener at the commencement of the session
- One complimentary registration to the full event, including catering
- Acknowledgement in all event programs
- Acknowledgment on the website, including company logo and website link

STUBBY HOLDERS

\$3,000 + GST

Give yourself the perfect vehicle to effortlessly brand your company – an all important stubby holder, of course! It will be treasured at BBQ's for years to come! Perfect for printing photographic images and detailed logos & artwork. Company logo in full colour, with full colour photo finish.

Benefits include:

- Official forum co-branded stubby holder for all delegates, complete with colour company logo
- Company logo and link on the Citrus Australia website
- Display of company logo during the Forum
- Company logo will feature in the industry publication *Australian Citrus News*

SILVER KEYRING WITH BOTTLE OPENER

\$3,000 + GST

A stylish and convenient keyring with bottle opener, with your company logo etched on it, will be right at home on every delegate's key chain for years to come!

Benefits include:

- Quality silver keyring with bottle opener will be provided to all delegates, complete with company logo etched on the top
- Company logo and link on the Citrus Australia website
- Display of company logo during the Forum
- Company logo will feature in the industry publication *Australian Citrus News*

SPONSORSHIP APPLICATION FORM

Please note that, due to strictly limited sponsorship opportunities available, offers will be based on a 'first-in first-served' basis. Ensure you reply today to secure your place!

Please select sponsorship option (subject to availability). Please note that all amounts do not include GST.

1. Sponsor Primary Contact Details

Please fill out your contact details:

Contact Name	
Company Name	
Position	
Postal Address	
	State: Postcode:
Telephone	
Fax	
Mobile	
Email Address	
Website	

2. Proposal

The sponsor will pay and receive, and the principal will provide the relevant items as agreed.

3. Contract

The parties bound to this agreement are the sponsor listed above and the 2018 Citrus Market Outlook Forum Committee. Payment must be made on signing the contract.

If for any reason the conference is cancelled, the following provisions will apply:
Cancellation – a 70% refund will be given to the sponsor

4. Package preferences

Sponsorship Package	Cost	Please tick
Stubby Holders	\$3,000	
Keyring bottle opener	\$3,000	
Session Sponsorship (<i>limited number</i>)	\$3,000	

Total Cost of Sponsorship Package(s) selected \$ _____

By signing this form I agree to the terms and conditions outlined above and will abide by them.
Signatures:

.....
Signed on behalf of sponsor

.....
Print Name and Date

.....
Signed on behalf of
Citrus Australia Ltd

.....
Print Name and Date

Please forward completed form to:

Citrus Australia Ltd, PO Box 10336, Mildura VIC 3502

E: admin@citrusaustralia.com.au

F: 03 5023 3877

For more information, please call Citrus Australia on (03) 5023 6333